

NEW HORIZONS

2024-2025 Sponsorship Opportunities



OUR MISSION

Gateway Chamber Orchestra enriches lives through innovative concerts, distinctive recordings, and inspiring educational programs.

ABOUT US

The Gateway Chamber Orchestra (GCO) is a nationally-recognized and community-defining cultural institution. With a home in Clarksville, Tennessee, and a dedication to producing acclaimed digital content, the GCO strives to provide world-class music to the residents of Middle Tennessee and beyond.

The ensemble debuted in the fall of 2008, and over the past 15 years has grown into a classically modeled chamber orchestra comprised of leading symphony players, recording musicians, and college faculty who delight in bringing their shared passion for the world's greatest music to the community.

GATEWAY CHAMBER ORCHESTRA IS SUPPORTED
IN PART BY GRANTS PROVIDED BY



2024-2025 Season: New Horizons

Following three years of ambitious new programs and recording projects, the GCO is planning its most unique season with popular events and a major new initiative. Our season will start in November with our annual Winter Baroque Concert. The voices of the Clarksville Children's Chorus and Gateway Chorale will enthrall audiences in the Madison Street United Methodist Church Sanctuary.



In early 2025, we will launch our Get to Know the GCO initiative. Groups of GCO musicians will reach thousands of elementary students in their schools, perform several concerts in new and interesting locations around Montgomery County as well as present "pop-up" concerts throughout the area to bring great music into the community.

In the spring, we will bring "the band" back together for a true fan favorite event: BBQ, Brews & Beethoven with great food, craft beer and everyone's favorite composer.

By sponsoring Gateway Chamber Orchestra's 2024 – 2025 Season, your organization will help us bring the gift of music to Middle Tennessee.

OPPORTUNITIES TO SUPPORT GCO



24-25 SEASON SPONSORSHIP | \$15,000

- Opportunity to speak on stage at each concert (approx. 1 minute) to promote your company and introduce the orchestra.
- Ten complimentary reserved seat tickets for each concert cycle for use at sponsors' discretion. Tickets include an optional pre-concert backstage tour.
- Company logo featured on the GCO website, Playbill Cover, interior program advertisement
- Full page color ad in all concert programs for the season.
- Acknowledgement in all season announcement efforts across Middle Tennessee including email blasts, radio ads, social media, and press releases.
- Acknowledgement from the stage at each concert and outreach performance.
- Acknowledgement at other ticketed events during the season.
- 2008 Society Membership – Maestro's Circle level with all associated benefits.
- Social Media – acknowledgement on GCO social media. Graphic provided for sponsor's use
- Logo with link featured on the GCO website home page



“LA PASION” VIRTUAL REALITY SPONSOR | \$4,000

Our 2023 performance of *La Pasión según San Marcos* was video recorded and has been produced into a thrilling 3-dimensional film! In the Fall of 2024, this groundbreaking virtual reality concert experience will be released on multiple platforms including a free YouTube version and a paid, downloadable, fully-immersive concert experience.

What's included:

- Company name and logo on printed materials created by our team of educational experts
- Company name on our free YouTube streaming version
- Company name and logo when users purchase the full VR concert experience



WINTER BAROQUE – NOVEMBER 2024 | \$3,500

Winter Baroque is often one of the best attended of our concerts. We will once again be presenting this concert at the Madison Street Methodist Church, which provides a beautiful setting to present our orchestra and choir. This year we look forward to once again presenting the Clarksville Children's Choir as part of our concert performance.

What's included:

- Six complimentary tickets to Winter Baroque for distribution at sponsors' discretion. Tickets include an optional pre-concert backstage tour.
- Playbill – Sponsorship mention on Program Page, and one full page color ad in sponsored concert program (inside front cover). Full page black and white ad in all other concert programs (subject to timing of your commitment).
- Acknowledgement from the stage at sponsored concert
- Social Media – acknowledgement on GCO social media. Graphic provided for use on your social media accounts
- Logo with link featured on the GCO website home page



BBQ, BREWS & BEETHOVEN (BB&B) – SPRING 2025 | \$3500

Back by popular demand, this event brings together members of the community for a fun evening of an unusual pairing classical music and beer. BB&B allows the GCO to provide world-class music in a relaxed and casual atmosphere.

What's included:

- Six complimentary tickets to BB&B for distribution at sponsors' discretion
- Sponsorship recognition sign at each table
- Acknowledgement from the stage at event
- Recognition on GCO social media. Graphic provided to use on your social media accounts
- Logo with link on the GCO website



SPONSOR THE MAESTRO | \$1,000

What's included:

- Four complimentary tickets to a concert of your choice
- Recognition from the stage at the concert
- Acknowledgement on GCO social media. Graphic provided for use on your social media channels
- Logo with link on the GCO website



SPRING MUSIC EDUCATION OUTREACH | \$750

This year, the GCO will be taking our *Music in the Schools* program to local elementary schools to help inspire future generations of musicians and music lovers.

The educational programs will target students in grades 4 and 5. Lesson materials will supplement their own classroom instruction, provide new perspective and, most importantly, interaction with a professional musician demonstrating their craft.

GCO musicians will also be divided into a variety of chamber ensembles (trios, quintets, etc.). Ensembles will prepare a program of music that will be able to be presented in new venues – a community space (formal concert), and a house concert (informal concert with enhanced musician/patron interaction).

What's included:

- Your name/logo on educational materials and signage at events
- Recognition on GCO website and social media posts
- Recognition in each Playbill program during concert season



ORCHESTRA CHAIR SPONSOR | \$500 per chair

Sponsor a performing musician at the Winter Baroque performance. Subject to availability, first-come, first served.

What's included:

- Two tickets to one of the sponsored concerts
- Acknowledgement in Playbill for sponsored concert
- Recognition from the stage
- Opportunity to meet the sponsored musician after the concert



PLAYBILL ADVERTISEMENT

Your ad featured in our Playbill program for the duration of the season. Subject to timing of artwork submission and space availability.

- Full page Color.....\$750 (5" x 8", Inside Front Cover, Inside Back Cover, Back Cover only)
- Full page B/W.....\$375 (5" x 8", interior page placement only)
- Half Page B/W.....\$250 (5" x 3.75, interior page placement only)



GCO MERCHANDISE

Show your support of the GCO all year long by purchasing a yard sign and displaying it at home or your business. The beautiful Poinsettias that help to bring holiday cheer to the concert hall are available for pick-up after the November 2024 Winter Baroque concert.

- "I Support GCO" Yard Signs – \$20 each
- Poinsettia – \$25 each



ORDER FORM

We thank you for your generous support of the arts and Gateway Chamber Orchestra.

NAME _____

BUSINESS NAME (IF APPLICABLE) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP SELECTIONS

- GCO Season Sponsor\$15,000
 - La Pasi3n Virtual Reality Sponsor..... \$4,000
 - BBQ Brews & Beethoven Sponsor..... \$3,500
 - Winter Baroque Sponsor \$3,500
 - Sponsor The Maestro \$1,000
 - Orchestra Chair Sponsor \$500
- CHOOSE: Violin Viola Cello Bass GCO Choice

PLAYBILL ADVERTISEMENT

- Full Page Color..... \$750
- Full Page B/W \$375
- Half Page B/W \$250

SPRING MUSIC EDUCATION OUTREACH SPONSOR

- 2024-2025 Outreach Sponsorship \$750

GCO MERCHANDISE

- "I Support GCO" Yard Sign..... \$20 ea
- Poinsettia (received immediately after Winter Baroque concert, no delivery available).....\$25 ea
Quantity requested _____
- GCO Concert Flyers – I would like to have free concert flyers provided so I can promote GCO concerts!
Contact email _____ Quantity requested _____

PAYMENT INFORMATION

CHECK ENCLOSED

SPONSORSHIP TOTAL: _____

CREDIT CARD – VISA/MASTERCARD/AMEX

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

SIGNATURE

DATE

Would you like to add an additional 3% to help cover credit card processing fees? YES NO



2008 Society Membership or Concert Ticket purchase, visit www.gatewaychamberorchestra.com

Thank you for your support of the Gateway Chamber Orchestra.

After making your selections, please email the completed order form to GCO Executive Director, Barbara Ozenbaugh at: gco-barbara@gmail.com or mail to the address below and include a copy of your order form. If you have any questions please call (931) 444-6240.

Please make checks payable to: Gateway Chamber Orchestra
MAILING ADDRESS: 2250 Wilma Rudolph Blvd., Suite F-222, Clarksville, TN 37040